# Logan Groeneveld-Meijer

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# Summary

Talented broadcast journalism student, targeting a career in the sports industry. Proficient in delivering content on multiple platforms, including television, radio, social media, podcasts and online. Thrive in deadline-driven environments. Eager to take on added responsibilities to meet team goals. Passionate about bringing creative projects to fruition.

# **Communications Experience**

Traveling Communications Intern | American Junior Golf Association – Braselton, GA May 2023–August 2023

- Traveled weekly to junior golf tournaments across U.S., in collaboration with team of interns
- Content planning and creation for TikTok, Instagram, X, Facebook, AJGA website
- Action photography of players, scenic course photography, tournament award ceremonies
- Golf rules official for tournaments

# Event Support/Production Intern | Penn State Athletics – University Park, PA

Ianuary 2023-present

- Worked sporting events in roles including camera operation, replay operation, tech director and more
- Assisted in set-up and tear-down of cameras and other on-site equipment, other duties as assigned
- Committed to work scheduled event days while enrolled in classes

#### Video Team Member | Penn State Blue Band – University Park, PA

August 2023-present

- Record video and audio of band practices for TikTok, Instagram, YouTube content
- Use of Adobe Premiere Pro, CapCut to edit video
- Content planning, collaboration in team of five

# Sportswriter / Podcaster | Penn State CommRadio – University Park, PA

September 2020-present

- Wrote stories about several sports including football, golf, auto racing
- Host on weekly live show, focusing on auto racing news

#### **Production Crew Member | 46Live** – University Park, PA

January 2023-present

- Operated cameras, worked as tech director in Bryce Jordan Center for live broadcast
- Worked late-night and early-morning hours to broadcast 46-hour dance marathon as part of THON

## Radio News Intern | WPSU Penn State

May 2022-July 2022

- Created engaging local news stories for Penn State's NPR-affiliated radio station
- Delivered local news in public radio style for NPR news programs

## Reporter/Reviewer | The Daily Collegian – University Park, PA

September 2020-August 2021

- Beat reporter covering Penn State Softball, wrote game recaps and features, live-tweeted games
- Wrote creative reviews popular campus locations as part of blog

#### Skills

- Microsoft Office
- Adobe Audition, Premiere, CapCut
- Fujinon, Canon, Sony video cameras
- Panasonic AG-DVX200 Camera
- TikTok, Instagram Reels, X, YouTube
- Photography with Canon, Sony, Nikon cameras

## Education

The Pennsylvania State University – University Park, PA

**B.A.:** Broadcast Journalism | **Overall GPA:** 3.83

Minors: Spanish, John Curley Center for Sports Journalism

Graduation May 2024